

National Association of Buffalo Soldiers and Troopers Motorcycle Club (NABSTMC) Trademark Logo Use Policy

I. Background

In order to comply with and assure protection under federal trademark law (15 U.S.C. 1051 et seq.), The Administrators of the Buffalo Soldiers Trademark Logo/Scholey Kenneth Thomas, Pamela Butler (White Water Events), Melvin Kasey (White Water Events) is required to monitor all uses of its trademark. Unauthorized use of the Buffalo Soldiers Trademark Logo/Scholey is subject to civil and criminal penalties. The term "trademark" as used in this policy includes any trademark, service mark, logo, insignia, seal, crest, design, symbol or any combination of these.

The purpose of this policy is to provide information and guidelines to the National Association of Buffalo Soldiers and Troopers Motorcycle Club (NABSTMC) regarding the use of the Buffalo Soldiers Trademark Logo/Scholey. The overall purpose of this policy is to protect the Buffalo Soldiers Trademark Logo/Scholey.

II. Who Should Use This Policy

This policy applies to all NABSTMC chapters, informal groups, individuals, suppliers, vendors and manufacturers of commercial and non-commercial products must comply with this Buffalo Soldiers Trademark Logo/Scholey Use Policy

III. Guidelines for NABSTMC Chapter Use of the Buffalo Soldiers Trademark Logo/Scholey:

The Buffalo Soldiers Trademark Logo/Scholey is intended to present a positive image of NABSTMC, and may not be altered in any way.

The use of the Buffalo Soldiers Trademark Logo/Scholey by NABSTMC Chapters are as follows:

All Chapters have been given permission to contract with their preferred vendor to reproduce the Buffalo Soldiers Trademark Logo/Scholey. All trademarked merchandise should be purchased through the Chapter. The Chapter would then distribute ALL merchandise to each full or associate member.

This process will eliminate the possibility of any NABSTMC Chapter, informal groups, individuals, suppliers, vendors, and manufacturers from selling, advertising, or transferring any official Buffalo Soldiers Trademark Logo/Scholey to any non-club members or general public without written authorization from the Administrators.

A. Commercial Use

Use the Buffalo Soldiers Trademark Logo/Scholey in connection with any commercial or for-profit purpose requires a license agreement and payment of royalties. If you want to use any Buffalo Soldiers Trademark Logo/Scholey in this manner, you must contact the Buffalo Soldiers Trademark Logo/Scholey designated licensing agent, White Water Events at the following address:

White Water Events
P.O. Box 271
Salem, VA 24153
Phone: (540) 389-3708
Fax: (540) 389-3709

Licensing Agent will work with you regarding your intended use.

IV. Compliance

Persons or entities which use the Buffalo Soldiers Trademark Logo/Scholey without permission are subject to civil and criminal penalties pursuant to trademark law. The Administrator(s) intends to protect the trademark and associated goodwill to the full extent of the law.

White Water Events and/or Buffalo Soldiers Store have the exclusive rights to market and sell Buffalo Soldiers Trademark Logo/Scholey merchandise to non-members and general public.

V. Contact

For policy or the proper use of the Buffalo Soldiers Trademark Logo/Scholey, please contact us at (540) 389-3708 or via email at buffalosoldierstore@cox.net